

October 2018

Dear Broker / Designated REALTOR®,

Your support of the Fayette County Board of Realtors® is **GREATLY** appreciated. We value you and your participation in the Board and look forward to networking with you at each event. Our hope is that you will look at becoming a Partner as an investment in marketing your business that will offer a return that matches and/or exceeds your expectations. Many of our Partners have said the partnership with the Fayette Realtors® is the best marketing investment with the greatest impact.

Building relationships is the key in understanding our business and making new friendships. We must reach out and make time to get involved and build relationships with other agents. As we all choose to be reliable within our trade of business and show respect, it can only open the door for future business for everyone. Choosing to be a Realtor® and abiding by all that it stands for, is a standard we embrace. Realtors® who build relationships truly share the passion of being the voice of real estate. This can be the beginning of a new relationship for 2019 with your business.



We invite you and your agents to actively participate with the Board throughout the year on all levels. All are welcome to serve on committees and to participate in board activities, giving agents the opportunity to work closely for the betterment of the industry in our area. Please don't forget to visit us at www.FayetteRealtors.com for current information on where and when events will be.

For 2019, we're publishing a **PARTNERS CARD** listing your contact information to be given to all our members at the January General Membership Meeting. To ensure you are listed, please return your form and payment no later than **November 30, 2018**.

Our Meetings & Event Schedule provides wonderful opportunities for social interaction and participation within a business setting. Your involvement is important to us and we cannot do this without you!

On behalf of the members of the Fayette County Board of REALTORS® I thank you for your support and participation, and look forward to seeing you soon!



Sincerely,

Kay McInroe

2019 President
Fayette County Board of REALTORS®

∞ 2019 REALTOR® Partnership Program ∞

GENERAL MEMBERSHIP MEETINGS & EVENTS

- Jan 8** FCBR / NCBOR Joint Membership LUNCH Meeting – Flat Creek
- Feb 14** FCBR / WCR Joint Membership BREAKFAST Meeting – Flat Creek
- Mar 22** Annual Awards Dinner & 50th Anniversary Celebration – The Crown Plaza, PTC
- Apr 9** FCBR Membership LUNCH Meeting – Flat Creek
- May 9** FCBR Membership BREAKFAST Meeting – Flat Creek
- Jul 18** FCBR Summer Social – Flat Creek
- Aug 6** FCBR Membership LUNCH Meeting – Flat Creek
- Sep 10** FCBR Annual Membership LUNCH Meeting – Flat Creek
- Oct 8** FCBR Membership LUNCH Meeting – Flat Creek
- Nov 12** FCBR Membership BREAKFAST Meeting – Flat Creek
- Dec 10** FCBR Membership LUNCH Meeting – Flat Creek

Please Select Your Partnership Level:

REALTOR \$500

Complete Information and Choose Method of Payment:

Company Name _____

Contact _____ Phone _____ E-mail _____

Credit Card # _____ Exp. Date _____

Amount \$ _____ Check # _____ VISA MasterCard American Express

Signature _____

DUE DATE: Friday, November 30, 2018 to ensure publication on 2019 Partner Cards!

THANK YOU!

Your Support is Very Much Appreciated.



Partnership Opportunities

	REALTOR \$500	BRONZE \$900	GOLD \$1,800
1. Annual Affiliate Membership (Jan - Dec . . . \$325 value)	-	1	2
2. Entrance to 9 General Membership Meetings (Jan, Feb, Apr, May, Aug, Sep, Oct, Nov & Dec)	2	1	2
3. Entrance to 2 General Membership Events (March - Spring Ball and July - Summer Social)	2	2	4
4. Recognition at all General Membership Meetings and Events (Programs)	✓	✓	✓
5. Your profile and website link on the "Our Partners" link on our website's front page	✓	✓	✓
6. Partner card distribution to all members with your company contact information (if rcv'd by Nov 30)	✓	✓	✓
7. FCBR Membership Roster (May 1)		✓	✓
8. Opportunity to join FCBR Committees or Task Forces	-	✓	✓
9. Rotating virtual AD on monitor in Board's front office.	-	✓	✓
10. Opportunity to be a "Partner Spotlight" at one of the General Membership Meetings.	-	-	✓
11. Ability to place your business cards in the Board's front office.	-	-	✓
12. Opportunity to be "introduced" at one of the General Membership Meetings. Includes placing your marketing materials on every table.	-	✓	-

The networking opportunities are priceless - - - building relationships is one of the most successful ways to grow your business and increase your sales.