



October 2019

The Fayette County Board of REALTORS is pleased to invite you to a NEW partnership opportunity program designed to provide increased exposure and interactivity with our nearly 1000 REALTOR® members.

Our **REALTOR®** partners (real estate firms) know that getting their name in front of our members leads to agent retention & recruitment opportunities – with the added bonus of brand recognition.

Our **Bronze** and **Gold** Affiliate partners know the value of having their name, face and marketing pieces in front of the REALTORS® they currently work with, as well as to grow their business by reaching additional members.

And I'm excited to announce that this year, for the first time, we are offering a **Platinum level** for those companies looking to maximize their advertising dollars and gain the most exposure. We already have our first Platinum partner signed up – and would love to have many more! Please see attached for comparison of the Partnership Opportunity levels. Please return your form and payment no later than **November 29, 2019** to ensure your company is included on our 2020 events program.

No matter what level fits your budget, we WELCOME you to partner with us. By leveraging our association with YOUR business, we give ALL of our REALTORS® and partners multiple ways to connect and grow. And your investment will last for the entire year.

On behalf of the members of the Fayette County Board of REALTORS®, I thank you for your support in the past – and look forward to a tremendous year ahead. Great things are coming – be a part of Vision 2020.

All the Best,

Martin Wise

2020 President
Fayette County Board of REALTORS®

2020 PARTNERSHIP PROGRAM

GENERAL MEMBERSHIP MEETINGS & EVENTS

- Jan 9** FCBP / NCBOR Joint Membership LUNCH Meeting – Newnan Performing Art Center
Feb 11 FCBP Membership LUNCH Meeting – Flat Creek Country Club
Mar 14 Annual Awards Dinner – Glendalough Manor, Tyrone
Apr 14 FCBP Membership LUNCH Meeting – Flat Creek Country Club
May 26 FCBP Membership BREAKFAST Meeting – Flat Creek Country Club
Jul 10 FCBP Summer Social – Location TBD
Aug 11 FCBP Membership LUNCH Meeting – Flat Creek Country Club
Sep 22 FCBP Annual Membership LUNCH Meeting – Flat Creek Country Club
Oct 27 FCBP Membership LUNCH Meeting – Flat Creek Country Club
Nov 10 FCBP Membership LUNCH Meeting – Flat Creek Country Club
Dec 8 FCBP Membership LUNCH Meeting – Flat Creek Country Club

Please Select Your Partnership Level:

☐ **REALTOR \$500** ☐ **Bronze \$900** ☐ **Gold \$1,800** ☐ **Platinum \$4,000**

Who'll Represent Your Office?

Please List Name or Names Below. If a NEW Affiliate member, attach Affiliate application – OR - if for a renewing member, attach 2020 Dues Invoice.

1) _____ 3) _____
2) _____ 4) _____

Which Membership Meeting Would You Like To Be “Spotlighted” or “Introduced” At?

Circle One: **Jan 9** **Feb 11** **Apr 14** **May 26** **Aug 11** **Sep 22** **Oct 27** **Nov 10** **Dec 8**

Complete Information and Choose Method of Payment:

Company Name _____ Contact _____

Phone _____ E-mail _____ Amt \$ _____

☐ Ck # _____ ☐ VISA ☐ MC ☐ AX Card # / Exp. Date _____

Signature _____

DUE DATE: Friday, November 29, 2019 to ensure publication on 2020 Partner Cards!

Thank You! Your Support is Very Much Appreciated.

FAYETTE COUNTY BOARD OF REALTORS®



Partnership Opportunities

	REALTOR® \$500	BRONZE \$900	GOLD \$1,800	PLATINUM \$4,000
1. Annual Affiliate Membership (Jan - Dec ... \$325 value)	-	1	2	4
2. Entrance to 9 General Membership Meetings* (Jan, Feb, Apr, May, Aug, Sep, Oct, Nov & Dec)	1	1	2	4
3. Entrance to 2 General Membership Events* (March - Spring Ball and July - Summer Social)	-	1	2	4
4. Recognition at all General Membership Meetings and Events (Programs)	✓	✓	✓	✓
5. Your profile and website link on the "Our Partners" link on our website's front page	✓	✓	✓	✓
6. Partner card distribution to all members with your company contact information (if rcv'd by Nov 29)	✓	✓	✓	✓
7. Display marketing materials on affiliate table at all General Membership Meetings*	-	✓	✓	✓
8. FCBR Membership Roster	-	✓	✓	✓
9. Opportunity to join FCBR Committees	-	✓	✓	✓
10. Rotating virtual AD on monitor in Board's front office (size and frequency based on partnership level)	-	✓	✓	2X
11. Company introduced at one of the General Membership Meetings*	-	✓	-	-
12. Opportunity to be a "Partner Spotlight" at one of the General Membership Meetings* w/ 2-minute talk time	-	-	✓	-
13. Ability to place your business cards in the Board's front office.	-	-	✓	✓
14. Ability to place your Business Flyer, Brochure or Give- Aways in the Board's front office.	-	-	-	✓
15. Presenter at Annual Awards Ceremony (Spring Ball)	-	-	-	✓
16. Ability to display Custom Banner at General Membership Meetings and Events**	-	-	-	✓
17. 10-Minute Mini-Class at one of the General Membership Meetings* (excluding Sept/Dec)	-	-	-	✓

*All meetings and events subject to change or cancellation

** Partner must provide and setup banner. Max size 80"h x 34"w

**The Networking opportunities are priceless - - - building relationships
is one of the most successful ways to grow your business and increase sales**