



Mission Statement:

Supporting REALTOR® success, professionalism, and protecting private property rights.

<p>ELEVATE Fayette Realtors® challenge and inspire our members to enhance their knowledge, professionalism, integrity and accountability.</p>	<p>A. Integrity – Elevate ethics, grievance, orientation, and professional standards of REALTORS® through efficient association processes.</p> <p>B. Education – Support the integrity of the real estate transaction, and advanced learning, i.e., certifications, designations, through quality, relevant educational opportunities.</p> <p>C. Leadership – Enhance professionalism by developing members as leaders for organized real estate and public service.</p>	<ul style="list-style-type: none"> • Education Committee • Grievance • Pro. Standards
<p>ADVOCATE Fayette Realtors influence governmental and political issues impacting the public and our members. We promote our profession and protect property rights.</p>	<p>A. Monitor – Monitor local government policy to report on and influence.</p> <p>B. Political Action Committee – Increase awareness of and participation in RPAC amongst members.</p> <p>C. Housing – Promote and support programs and opportunities to increase access and affordability of housing.</p> <p>D. Public Service – Identify the opportunities in which REALTORS® can serve on public and private boards; elected or appointed.</p>	<ul style="list-style-type: none"> • RPAC
<p>ENGAGE Fayette Realtors® effectively communicates and promotes the role of the Board and the Realtor® difference to our members.</p>	<p>A. Connect – Provide signature events that allow members to network and learn.</p> <p>B. Communications – Provide consistent frequency of and messaging through FCBR communication platforms, including published, digital and on the internet.</p> <p>C. Diversity – Recognize and respect the diversity of membership and community as it adds value to the association.</p> <p>D. Awareness – Raise awareness of the programs, achievements, and value of FCBR by reaching out to offices, brokers, and members.</p>	<ul style="list-style-type: none"> • Awards Committee • Communications Committee • Programs
<p>OUTREACH Enhancing community through REALTOR service and public awareness.</p>	<p>A. Public Awareness – Increase the public’s awareness of the REALTOR® brand, impact of real estate, and initiatives of the association.</p> <p>B. REALTOR® Contributions – Highlight the contributions of members who serve the community.</p> <p>C. C. Networks – Engage the Women’s Council and the Young Professionals Network in local service programs</p> <p>D. D. Foundation – Maximize the purpose of the foundation to facilitate REALTOR® and association philanthropy.</p>	<ul style="list-style-type: none"> • REALTORS Caring for Fayette • Women's Council of REALTORS • Young Professionals Network
<p>LEAD Fayette Realtors are accountable for governance, financial stability and Board operations.</p>	<p>A. Financial Resources – Develop and safeguard resources through diversification of revenue, protection of association assets, and analysis of the best use of the real property and headquarters office.</p> <p>B. Governance – Maintain a dedicated volunteer leadership team with a continuous pipeline of future for board and committee service, leaders.</p> <p>C. Professional Staffing – Maintain and support staffing levels to provide quality services and growth in the association.</p>	<ul style="list-style-type: none"> • Executive • Budget & Finance • Bylaws & Policy • Nominating • Strategic Planning